



**ROGUE  
COMMUNITY  
HEALTH**



Ashland  
Butte Falls  
Eagle Point  
Medford  
White City



# 2023 Annual Report



Top: Glory Barrios, John Caldwell, Tom Hazel, Nate Sickler, Dr. Roger Howe, John Mytinger, Mattie Miller  
 Bottom: Nancy Nordyke, Doug McKenzie, Jackson Baures, Mary Coombs



## 2023 Executive Team

- William North**, Executive Officer
- Daniel Weiner, DO**, Medical Officer
- Calisa Warnke**, Financial and Administrative Officer
- Christine Winters**, Alliance Officer
- Danielle Martin**, Human Services Officer
- Leslie Martinez**, Clinical Operations Officer
- Charles Kitzman**, Information Officer

## 2023 Board of Directors

- Nancy Nordyke**, President
- Doug McKenzie**, Past-President
- Mary I. Coombs**, President-Elect
- John Caldwell**, Secretary
- John Mytinger**, Treasurer
- Roger Howe**
- Tina Mondale**
- Tom D. Hazel**
- Jackson Baures**
- Nate Sickler**
- Mattie Miller**
- Glory Barrios**

## Vision

**Our community embraces healthcare and human services as a right and a privilege.**

## Mission Statement

Vibrant health for all, especially the most vulnerable, in partnership with our community.

## Letter from Executive Officer

As the days and months continue to put more welcome distance between the present and the apex of the pandemic, the healthcare landscape has transitioned from a need for emergent response to one of recovery and adjustment to a new time. I am happy to share with you that Rogue Community Health has expanded our programs and partnerships to further support and nourish the well-being of the Rogue Valley, the place we call home.

Relationship-building and partnership remain a critical component of our structure, and we diligently work to find new avenues for a collaborative response to the area's needs, whether that be healthcare, transitional housing, or resource support. Through our work with the team at CareOregon and Jackson Care Connect, we are bringing secure pharmacy pickup lockers to the Upper Rogue, allowing rural populations easier access to their medications.

These relationships are not only built with our external partners, but also by bolstering the tremendous staff we have within our offices. For the first time in four years, we were able to gather as an entire organization to learn, share, and join in camaraderie at an in-person

all-staff meeting. We were joined by founding members Amy Horowitz, Ph.D. and Julie Chapman who continue to teach us about the deep roots of RCH that have now blossomed to all corners of Jackson County.

There is an increased need for behavioral health services as our post-pandemic transition continues. Having timely access to mental and behavioral health care is critical and we are addressing this need with a variety of solutions, beyond individual therapy. Our work with group therapy has expanded the reach of our clinicians and allowed access to more members than ever before.

We are excited to continue to grow in 2024 and beyond, building on over five decades of determination and shared vision. Utilizing the 7 Vital Conditions for a healthy community, we are confident that the path ahead, even when steep, leads to a bright and vibrant future for all.

Thank you for supporting us in this journey. We are incredibly grateful for your partnership in the pursuit of vibrant health for all.

William North  
Executive Officer



William North, CEO

## Partnership Makes It Possible

Partnership is our lifeblood. It's in our mission. And it makes lasting impact not only possible but meaningful. Most recently, Rogue Community Health is partnering with the Josephine County Farm Collective (JCFC), a local non-profit and farm, to supply ten of our patients with Harvest Boxes, starting this spring. These boxes include weekly produce delivered to members who have limited access to fresh and healthy food due to finances, transportation, and other barriers. Although this program is currently small-scale, we hope to build on this wonderful partnership. Thank you JCFC!

## Values

Respect, Integrity, Compassion, Honesty, Community

# 2023 By the Numbers

## Our Financials

**\$40,576,161**

Revenue

**\$41,104,154**

Expenses

**321**  
Employees



up 17% from 2022,  
trending up annually

## Visits by Service Type

**28,733**

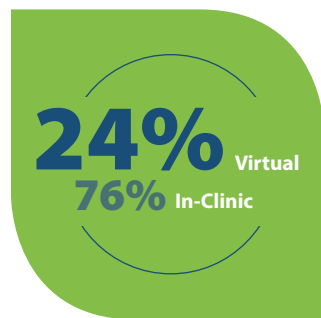
Medical Care Visits

**10,049**

Dental Care Visits

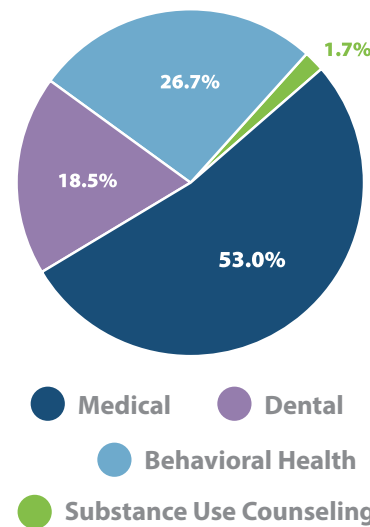
**15,429**

Behavioral Health Visits



**54,211**  
Member Visits

### Visits by Service Type



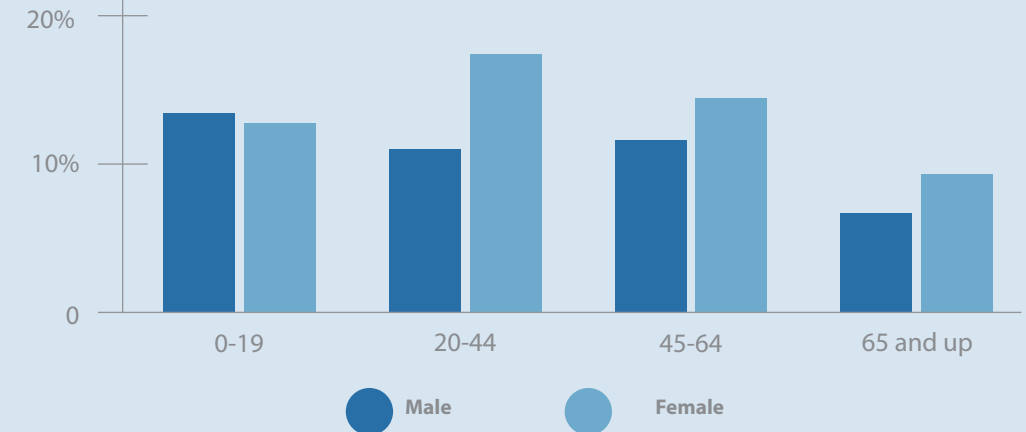
### Services Provided

- Medical Care
- Dental Care
- Behavioral Health
- Pharmacy
- Integrative Health
- School-Based Health Centers
- Pediatrics
- Community Resource Assistance
- Transitional Housing

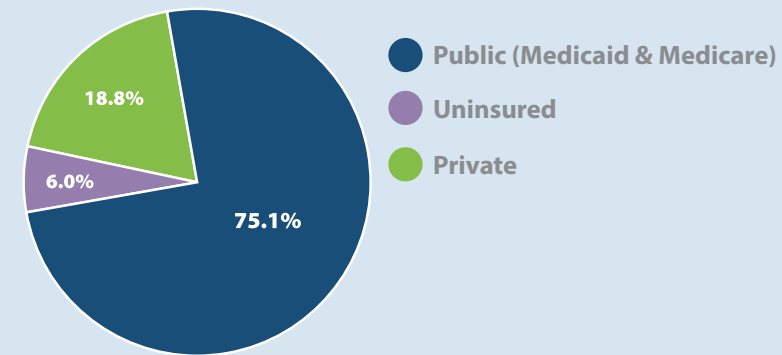
**12,816**  
Members Served

**64%** Urban  
**36%** Rural

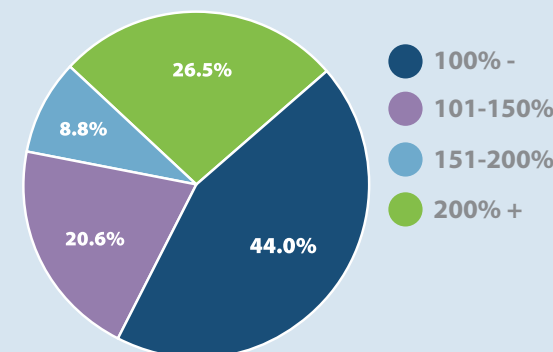
### Age / Gender



### Insurance Type



### Income as % of Federal Poverty Level



### Who We Serve

White (non-Hispanic)	68.2%
Hispanic/Latino	19.2%
More than one race	2.9%
American Indian/Alaska Native	1.6%
Black/African American	1.0%
Asian	0.9%
Native Hawaiian or Other Pacific Islander	0.5%

- Percentages may not add up to 100%.
- Data is self-reported. Patients were able to choose more than one race or ethnicity. Some patients chose not to report ethnicity or were unreported.
- Hispanic/Latino is percentage of patients reporting a Hispanic, Latino/Latina, or Spanish origin.

**1,174**  
Patients served in a  
language other than English

# Rogue Way to Health

## Member Stories



**Cynthia Valdovinos**  
Community Health Worker

*"A health condition prevented one of my members from working and she fell behind on her rent and storage fees. She received a 10-day notice of eviction from her residence and was locked out of her storage units. Through RCH and our community partnerships, we identified funds that allowed her access to her belongings. The funds also covered two months' overdue rent, allowing this member to stay housed. In addition to funding and resource navigation, we worked with her on a sustainability plan and budgeting so she could bridge the financial gap. At the same time, she worked through her medical hardship and stayed on top of her monthly bills. She has since started a new job as a supervisor and is doing well!"*

**Jocelyn Rodriguez-Bañuelos**  
Youth Resource Navigator

*"At a school event, I met a student who needed proper cold-weather clothing, a working cell phone, and standard hygiene items. He was a shy kid who struggled to ask for basic necessities such as a change of clothes. Through our social determinants of health funding, we provided him with a new winter coat, multiple pairs of clothing, a hygiene kit, and a new cell phone. These items bolstered his confidence, and he knows he can count on Rogue Community Health. His new cell phone allows us to easily stay in touch and provide him with additional resources to reach his full potential in school and work."*



# Expanding to Better Serve Our Community

*Ashland, Butte Falls, Eagle Point, Medford, and White City*

**In 2023**, Rogue Community Health significantly expanded services across Southern Oregon. Our third dental clinic brought affordable and accessible dental care to Eagle Point residents. We also opened a new behavioral health location in Ashland and relocated our Medford Behavioral Health services to beautifully renovated offices on our East Medford Campus. These latest additions allow us to better provide whole-person well-being through a coordinated team approach, combining medical, dental, and behavioral health care.



Comfortable New Therapy Rooms

**Looking ahead to 2024**, we're excited to continue this momentum with the opening of the Eagle Point Health Center. We will also renovate our E. Main St. Campus in Medford with new facilities, expanded outdoor wellness areas, and updated parking to improve member accessibility.



Eagle Point Health Center



Our team is committed to providing exceptional patient-centered care to everyone who walks through our doors.

*"It's so nice to get care closer to home. Driving into Medford meant more time off work which I can't afford."*

Shady Cove Resident

# 7 Vital Conditions for Health

## Embracing the 7 Vital Conditions for a Thriving Community

Whole-person health transcends clinic walls and is influenced by conditions and factors everyone needs to thrive. Please join us as we embrace the 7 Vital Conditions, a framework developed to build resilient communities. Look for the opportunity to serve on a community board to further build our hub of services, ensuring all people and places can thrive, no exceptions.

### What Are the 7 Vital Conditions?

They are the foundational elements that everyone needs to flourish.



By using this framework, we are supporting long-term solutions to healthy community while addressing the urgent needs of today.

# & Well-Being

## Investing in Member Wellness and Self-Sufficiency

SUCCESS  
FUND

The Success Fund allows RCH to invest in the members we serve with support not available through existing services. Here are some ways the Success Fund supports and aligns with 7 Vital Conditions:

### Housing and Transportation

- Car Repair/New Tires
- Bicycle/Scooter/Bus Pass
- Security Deposit/Furniture

### Work and Learning

- Certification and Testing Fees
- Interview Attire and Uniforms
- Books and Class Materials

### Health & Well-Being

- Exercise Equipment and Membership Dues
- Air Fryers/Blenders/Instapots
- Meditation and Yoga

### Looking Forward

By embracing the vital conditions and championing initiatives like the Success Fund, we are not just healthcare providers but system transformers, ensuring that future generations, as well as today's individuals, can thrive.



### Ronald

*The recent purchase of a bicycle for Ronald, a resident of RCH's transitional housing units at The Jackson, illustrates the importance of leveraging quick and flexible funding to support the Vital Conditions for our members. Ronald, who doesn't have a car, requested help purchasing the bike from his Community Health Worker. Ronald reports using the bike for everything: "I can visit my sister, pick up my medications, and get my groceries." One purchase transformed Ronald's life by providing him with exercise, reliable transportation, access to food and medication, and the ability to easily visit friends and family.*

## Transportation Solutions for the Upper Rogue



Residents of Butte Falls and Prospect often struggle to maintain vehicles and keep their gas tanks full, making it a challenge to access healthcare and other services from these remote towns. To address this problem, RCH is partnering with AmeriCorps VISTA and the Rogue Valley Transportation District (RVTD).

To date, our AmeriCorps VISTA volunteer has secured \$20,000 in project funds and the donation of two lift vans. Multiple partners are pursuing state funds for a demand-response transportation model akin to Uber or Lyft that would reimburse residents who provide rides to their neighbors.

## Expanding Access to Medication

In our efforts to expand access to healthcare, we have partnered with Jackson Care Connect to install pharmacy lockers at our Butte Falls clinic. These lockers give rural residents access to their medications in a secure and convenient location.

Like many healthcare networks, our pharmacy staff finds it challenging to meet the demand for services. New programs such as pick-up lockers allow us to expand service areas without overloading our workforce.



# Building a Vibrant, Healthy Community Together

Thank you to the individuals, service organizations, businesses, and foundations that contributed to our mission in 2023 and helped transform the lives of the members we serve!

## Individuals

- |                                   |   |                              |                                  |
|-----------------------------------|---|------------------------------|----------------------------------|
| Alan and Rebecca DeBoer           | Dr. Matthew and Mary Hough              | Kathleen R. Donham           | Sandy Theis                      |
| Bambi Bevill                      | Dr. Roger Howe, MD                      | Kevan Hunt                   | Sara Mosser                      |
| Barry Harris                      | Drs. Bill and Darlene Southworth        | Kim Whitney                  | Selma McAlaster                  |
| Belle Shepherd                    | Drs. John & Diane Engelhardt            | Linda Barnett                | Stuart and Karen Allan           |
| Beverly Altman                    | Drs. Thomas Treger and Ruth Rabinovitch | Lisa Leishman                | Susan Aaronson                   |
| Brad Russell                      | Drs. Tom and Jean Keevil                | Lola Curl                    | Tighe O'Meara                    |
| Breann Wright                     | Earl and Kaaren Norgard                 | Maggie Bleakley              | Tina Mondale                     |
| C. Adrienne Simmons               | Ed and Nancy Vaughn                     | MariaElena Rockholt          | Tonya Graham                     |
| Carolyn Schenler                  | EO William North                        | Marie Radke                  | Tracy Owen                       |
| Caryn Wheeler-Clay                | Fariborz Pakseresht                     | Mark and Gwen Schiveley      | Vipul Mahajan                    |
| Cass Sinclair                     | Fred and Eleanor Williams               | Martha Howard-Bullen         | Wayne and Carol Brown Thomas     |
| Ceci Robe                         | Gordon and Alice Thomas                 | Mary Coombs                  | William and Angela Thorndike Jr. |
| Charles Kitzman                   | Gordon Enns                             | Mavis Cloutier               | Zoe Templeton                    |
| Chief Justin Ivens                | Grace Abbott                            | Mayor Tonya Graham           |                                  |
| Chris McKean                      | James and Mary Sundeen                  | Michelle Corradetti          |                                  |
| Christine Winters                 | James C. Ellis                          | Michelle Mitzel              |                                  |
| Colette Boehmer                   | Janet C. Lilly                          | Mike Corcoran                |                                  |
| Colleen Curran                    | Jason Kuhl MD                           | Miller Angela                |                                  |
| Constance Wilkerson               | Jeff Golden                             | Momone Maley                 |                                  |
| David and Lori Sours              | Jennifer and Kenneth Snook              | Mr. David Somme              |                                  |
| David Sheeran                     | Jere and Janet Scott                    | Ms Andra Hollenbeck          |                                  |
| David Wilkerson                   | JH & Associates                         | Nicolette Cortez             |                                  |
| Dean MacInnis                     | Jill B Turner                           | Pamela Netzwow               |                                  |
| Debra Gates                       | Jill Franko                             | Pat Tipton                   |                                  |
| Debra Zaslow                      | John Barton, MD                         | Patricia Robins              |                                  |
| Denell Woller                     | John Mytinger                           | Philip and Elizabeth Cooper  |                                  |
| Don Blaser                        | Joni Shale                              | Rebecca Slosberg             |                                  |
| Dr. Bud and Mary Jo Bergstrom Jr. | Joseph Graf, Jr. and Sandra Coyner      | Regina F. Ayars              |                                  |
| Dr. Charles and Rebecca Versteeg  | Julie Crites                            | Reider Peterson              |                                  |
| Dr. Doug McKenzie                 | Karen Carnival                          | Rep. Pam Marsh               |                                  |
| Dr. Edward and Bobbi Helman       | Kate Gillooly                           | Representative Peter Buckley |                                  |
| Dr. John Forsyth                  | Katherine Bryon                         | Robert and Jane Hall         |                                  |
| Dr. Lee Murdoch                   |   | Roy and Sheila Kimball       |                                  |

## Businesses

- Danielle Atkinson Neuman Hotel/ Inn at the Commons
- Jackson Care Connect
- Ashland Insurance
- Nonstop Insurance and Administration Services
- Soroptimist International /Ashland
- AllCare Health
- Scrub Hub
- Retina and Vitreous Center of Southern Oregon
- Asante
- AIG Retirement Services
- Airport Chevrolet GMC Cadillac
- Avista Foundation
- Celia's Hospice House
- Harry and David
- KDP Certified Public Accounts
- Lithia & Driveway
- McNamara Engineering
- Oregon Shakespeare Festival
- Rogue Valley Manor
- Southern Oregon Subaru
- Volvo Mitsubishi

## Foundations

- |                                   |                                  |
|-----------------------------------|----------------------------------|
| Anna May Family Foundation        | Pacific Power Foundation         |
| Barry and Kathryn Thalden         | Raymond Family Foundation        |
| Carrico Family Foundation         | The H. Charles Greene Foundation |
| Giving Foundation                 | The Quinn Hill Foundation        |
| OCF: Reed and Carolee Walker Fund |                                  |

**Save the Date: November 13, 2024**



*You're invited to the*  
**ROGUE WAY TO WELL-BEING LUNCHEON**

**Wednesday, November 13, 2024 at 12pm - Ashland Hills Hotel**



Join us on November 13, 2024, at the Ashland Hills Hotel as we convene RCH staff and board members, state and local policy leaders, community partners, and community members at the Rogue Way to Well-Being Annual Luncheon and Policy Dialogue. This keystone event provides a wonderful opportunity for inspiration, collaboration, and action as we work together to create vibrant health for everyone in our community.