



**ROGUE  
COMMUNITY  
HEALTH**



Ashland  
Butte Falls  
Medford  
White City  
Eagle Point



# 2023 Annual Report



Top left to right: Glory Barrios, John Caldwell, Tom Hazel, Doug McKenzie, Roger Howe, John Mytinger, Mattie Mille  
 Bottom left to right: Nancy Nordyke, Nate Sickler, Jackson Baures, Mary Coombs



## 2023 Executive Team

- William North**, Executive Officer
- Daniel Weiner, DO**, Medical Officer
- Calisa Warnke**, Financial and Administrative Officer
- Christine Winters**, Alliance Officer
- Danielle Martin**, Human Services Officer
- Leslie Martinez**, Clinical Operations Officer
- Charles Kitzman**, Information Officer

## 2023 Board of Directors

- Nancy Nordyke**, President
- Doug McKenzie**, Past-President
- Mary I. Coombs**, President-Elect
- John Caldwell**, Secretary
- John Mytinger**, Treasurer
- Roger Howe**
- Tina Mondale**
- Tom D. Hazel**
- Jackson Baures**
- Nate Sickler**
- Mattie Miller**
- Glory Barrios**

## Vision

Our community embraces healthcare and human services as a right and a privilege.

## Mission Statement

Vibrant health for all, especially the most vulnerable, in partnership with our community.

## Letter from Executive Officer

As the days and months continue to put more welcome distance between the present and the apex of the pandemic, the healthcare landscape has transitioned from a need for emergent response to one of recovery and adjustment to a new time. I am happy to share with you that Rogue Community Health has expanded our programs and partnerships to further support and nourish the well-being of the Rogue Valley, the place we call home.

Relationship building and partnership remain a critical component of our structure, and we diligently work to find new avenues for a collaborative response to the area's needs, whether that be healthcare, transitional housing, or resource support. Through our work with the team at CareOregon and Jackson Care Connect, we are bringing secure pharmacy pickup lockers to the Upper Rogue, allowing rural populations easier access to their medications.

These relationships are not only built with our external partners, but also by bolstering the tremendous staff we have within our offices. For the first time in four years, we were able to gather as an entire organization to learn, share, and join in comradery at an in-person

all-staff meeting. We were joined by founding members Amy Horowitz and Julie Chapman who continue to teach us about the deep roots of RCH that have now blossomed to all corners of Jackson County.

There is an increased need for behavioral health services as our post-pandemic transition continues. Having timely access to mental and behavioral health care is critical and we are addressing this need with a variety of solutions, beyond individual therapy. Our work with group therapy has expanded the reach of our clinicians and allowed access to more members than ever before.

We look forward to maintaining the positive growth we have achieved not only in 2023, but over five decades of determination and shared vision. The path, while steep in parts, is leading us to a bright future.

Thank you for supporting us in this journey. We are incredibly grateful for your partnership in the pursuit of vibrant health for all.

*William North*  
 William North  
 Executive Officer



William North, CEO

## Nurturing Warm Connections

In-person  
 our effort  
 with par  
 this inclu  
 We will a  
 William N

CW what would you like to say here?

Partners make it happen  
 7 vital conditions

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 face  
 that  
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## Values

Respect, Integrity, Compassion, Honesty, Community

# 2023 By the Numbers

## Our Financials

**\$40,576,161**  
Revenue

**\$41,104,154**  
Expenses

**? Providers mental health MD, Divisions, Locations, CHW**

update to above categories

**321**  
Employees

up 17% from 2022, trending up annually

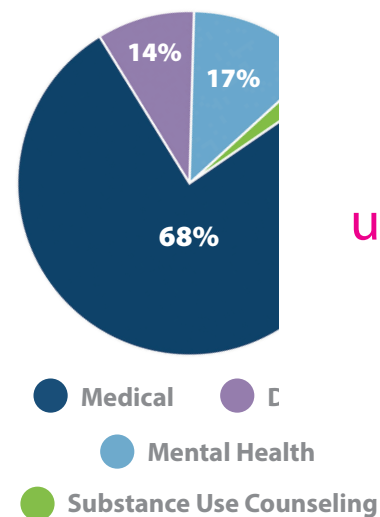
**24%** Virtual  
**76%** In-Clinic

**54,211**  
Member Visits

### Services Provided:

- Medical Care
- Dental Care
- Behavioral Health
- Pharmacy
- Integrative Health
- School-Based Health Centers
- Pediatrics
- Community Resource Assistance
- Transitional Housing

### Visits by Service Type:

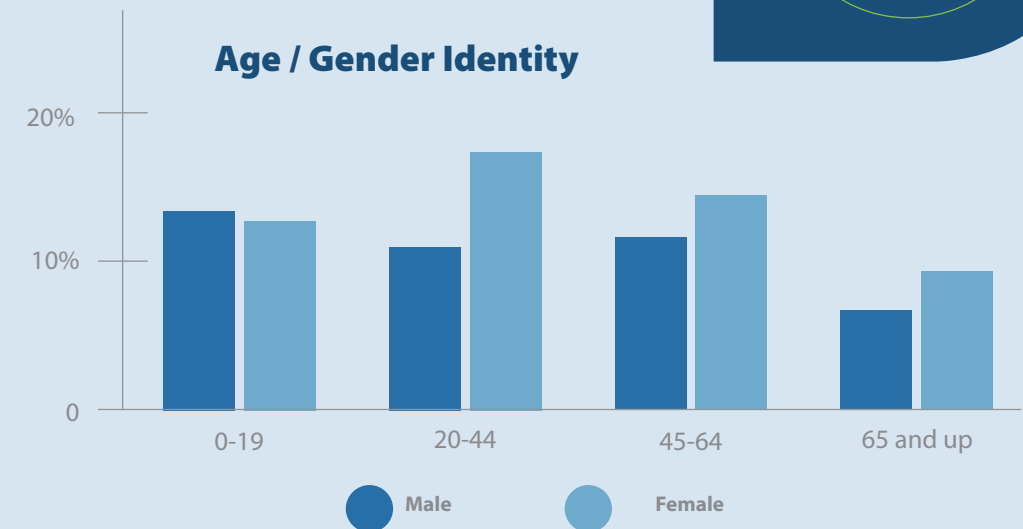


pie charts larger updates coming from Sabrah

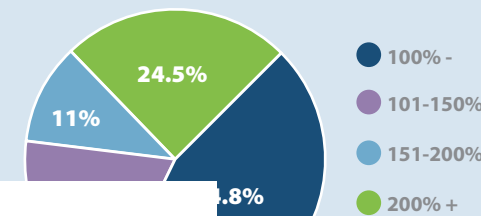
**12,816**  
Members Served

**64%** Urban  
**36%** Rural

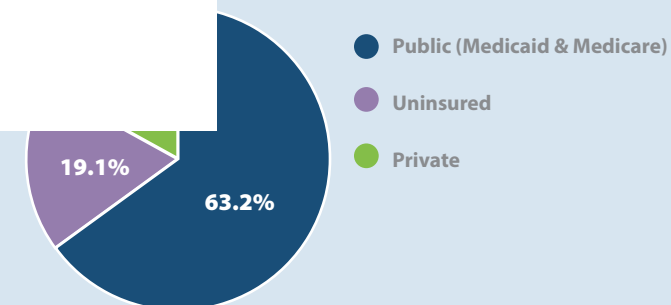
### Age / Gender Identity



### Income as % of Federal Poverty Level:



### Insurance Type:



### Who we serve

|   |       |
|---|-------|
| White (non-Hispano)                       | 79.9% |
| White (Hispano)                           | 11.9% |
| More than one race                        | 3.4%  |
| American Indian/Alaska Native             | 1.9%  |
| Black/African American                    | 1.2%  |
| Asian                                     | 1.0%  |
| Native Hawaiian or Other Pacific Islander | 0.6%  |

### Members by Ethnicity

|                     |       |
|---------------------|-------|
| All Hispanic/Latino | 17.3% |
|---------------------|-------|

# Rogue Way to Health

## Member Stories



**Cynthia Valdovinos**  
Community Health Worker

*"A health condition prevented one of my members from working, and she fell behind on her rent and storage fees. She received a 10-day notice of eviction from her residence and was locked out of her storage units, unable to access her belongings. Through RCH and our community partnerships, we identified funds that allowed her access to her storage unit. The funds also covered two months' overdue rent, allowing this member to stay housed. In addition to helping her find funding and navigate resources, we worked with her on a sustainability plan and helped organize her budget so she could bridge the financial gap. At the same time, she worked through her medical hardship and stayed on top of her monthly bills. She has since started a new job as a supervisor and is back on track and doing well."*

**Jocelyn Rodriguez-Bañuelos**  
Youth Resource Navigator

*"At a school event, I met a student who needed proper cold-weather clothing, a working cell phone, and standard hygiene items. He was a shy kid who struggled to ask for basic necessities such as a change of clothes. Through our social determinants of health funding, we provided him with a new winter coat, multiple pairs of clothing, a hygiene kit, and a new cell phone. These items bolstered his confidence, and he knows he can count on Rogue Community Health. His new cell phone allows us to easily stay in touch and provide him with additional resources to reach his full potential in school and work."*



# Expanding to Better Serve Our Community

*Ashland, Butte Falls, Medford, White City, and Eagle Point*

**In 2023**, Rogue Community Health significantly expanded services across Southern Oregon. Our third dental clinic brought affordable and accessible dental care to Eagle Point residents. We also opened a new behavioral health location in Ashland and relocated our Medford Behavioral Health services to beautifully renovated offices on our East Medford Campus. These latest additions allow us to better provide whole-person well-being through a coordinated team approach combining medical, dental, and behavioral health care.



Comfortable New Therapy Rooms

**Looking ahead to 2024**, we're excited to continue this momentum with the opening of the Eagle Point Health Center. We will also renovate our E. Main St. Campus in Medford with new facilities, expanded outdoor wellness areas, and updated parking to improve member accessibility.



Eagle Point Health Center



We want our members to know that they are welcome. This is their medical home and we are here to serve.

*"It's so nice to get care closer to home. Driving into Medford meant more time off work which I can't afford."*

Shady Cove resident

# 7 Vital Conditions for Health

## Embracing the Seven Vital Conditions for a Thriving Community

Whole-person health transcends clinic walls and is influenced by conditions and factors everyone needs to thrive. That's why we've embraced the concept of the Seven Vital Conditions, a framework developed to build communities where everyone has a fair and just opportunity to live their healthiest life.

### What Are the 7 Vital Conditions?

They are the foundational elements that everyone needs to flourish.



By using this framework, we are supporting longer term solutions to healthy community while addressing the urgent needs of today.

# & Well-Being

## Investing in Member Wellness and Self-Sufficiency

SUCCESS  
FUND

The Success Fund allows RCH to invest in the members we serve with support not available through existing services. Here are some ways the Success Fund supports aligns with 7 Vital Conditions:



### Housing and Transportation

- Car Repair/New Tires
- Bicycle/Scooter/Bus Pass
- Security Deposit/Furniture



### Work and Learning

- Certification and Testing Fees
- Interview Attire and Uniforms
- Books and Class Materials

pic of person active and healthy. maybe yoga or walking

### Health & Well-Being

- Exercise Equipment and Membership Dues
- Air Fryers/Blenders/Instapots
- Meditation and Yoga

### Looking Forward

By embracing the **Seven Vital Conditions** and championing initiatives like the Success Fund, we are not just healthcare providers but system transformers so that future generations, as well as the individuals of today, can thrive.

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pic of Ronald  
and his bike

### Ronald

The recent purchase of a bicycle for Ronald, a resident of RCH's transitional housing units at The Jackson, illustrates the importance of leveraging quick and flexible funding to support the Vital Conditions for our members. Ronald, who doesn't have a car, requested help purchasing the bike from his Community Health Worker. Ronald reports using the bike for everything: "I can visit my sister, pick up my medications, and get my groceries." One purchase transformed Ronald's life by providing him with exercise, reliable transportation, access to food and medication, and the ability to easily visit friends and family.

## Transportation Solutions to the Upper Rogue



Residents of Butte Falls and Prospect often struggle to maintain vehicles and keep their gas tanks full, making it a challenge to access healthcare and other services from these remote towns. To address this problem, RCH is partnering with AmeriCorps VISTA and the Rogue Valley Transportation District (RVTD).

To date, our AmeriCorps VISTA volunteer has secured \$20,000 in project funds and the donation of two lift vans. Multiple partners are pursuing state funds for a demand-response transportation model akin to Uber or Lyft that would reimburse residents who provide rides to their neighbors.

## Expanding Access to Medication

In our efforts to expand access to healthcare, we have partnered with Jackson Care Connect to install pharmacy lockers at our Butte Falls clinic. These lockers give rural residents access to their medications in a secure and convenient location. Why is this important?

Like many healthcare networks, our pharmacy staff finds it challenging to meet the demand for services. New programs such as pick-up lockers allow us to expand service areas without overloading our workforce.



# Building a Vibrant, Healthy Community Together

Thank you to the individuals, service organizations, businesses, and foundations that contributed to our mission in 2023 and helped transform the lives of the members we serve!

## Individuals

- |                                   |                                  |                              |                                  |
|-----------------------------------|----------------------------------|------------------------------|----------------------------------|
| Alan and Rebecca DeBoer           | Dr. Lee Murdoch                  | Kate Gillooly                | Robert and Jane Hall             |
| Bambi Bevill                      | Dr. Matthew and Mary Hough       | Katherine Bryon              | Roy and Sheila Kimball           |
| Barry Harris                      | Dr. Roger Howe MD                | Kathleen R. R. Donham        | Sandy Theis                      |
| Belle Shepherd                    | Drs. Bill and Darlene Southworth | Kevan Hunt                   | Sara Mosser                      |
| Beverly Altman                    | Drs. John & Diane Engelhardt     | Kim Whitney                  | Selma McAlaster                  |
| Brad Russell                      | Drs. Thomas Treger and Ruth      | Linda Barnett                | Stuart and Karen Allan           |
| Breann Wright                     | Rabinovitch                      | Lisa Leishman                | Susan Aaronson                   |
| C. Adrienne Simmons               | Drs. Tom and Jean Keevil         | Lola Curl                    | Tighe O' Meara                   |
| Carolyn Schenler                  | Earl and Kaaren Norgard          | Maggie Bleakley              | Tina Mondale                     |
| Caryn Wheeler-Clay                | Ed & Nancy Vaughn                | MariaElena Rockholt          | Tonya Grahm                      |
| Cass Sinclair                     | EO William North                 | Marie Radke                  | Tracy Owen                       |
| Ceci Robe                         | Fariborz Pakseresht              | Mark and Gwen Schiveley      | Vipul Mahajan                    |
| Charles Kitzman                   | Fred and Eleanor Williams        | Martha Howard-Bullen         | Wayne and Carol Brown Thomas     |
| Chief Justin Ivens                | Gordon and Alice Thomas          | Mary Coombs                  | William and Angela Thorndike Jr. |
| Chris McKean                      | Gordon Enns                      | Mavis Cloutier               | Zoe Templeton                    |
| Christine Winters                 | Grace Abbott                     | Mayor Tonya Graham           |                                  |
| Colette Boehmer                   | James and Mary Sundeen           | Michelle Corradetti          |                                  |
| Colleen Curran                    | James C. C. Ellis                | Michelle Mitzel              |                                  |
| Constance Wilkerson               | Janet C. C. Lilly                | Mike Corcoran                |                                  |
| David and Lori Sours              | Jason Kuhl MD                    | Miller Angela                |                                  |
| David Sheeran                     | Jeff Golden                      | Momone Maley                 |                                  |
| David Wilkerson                   | Jennifer and Kenneth Snook       | Mr. David Somme              |                                  |
| Dean MacInnis                     | Jere and Janet Scott             | Ms Andra Hollenbeck          |                                  |
| Debra Gates                       | JH & Associates                  | Nicolette Cortez             |                                  |
| Debra Zaslow                      | Jill B Turner                    | Pamela Netzow                |                                  |
| Denell Woller                     | Jill Franko                      | Pat Tipton                   |                                  |
| Don Blaser                        | John Barton, MD MD               | Patricia Robins              |                                  |
| Dr. Bud and Mary Jo Bergstrom Jr. | John Mytinger                    | Philip and Elizabeth Cooper  |                                  |
| Dr. Charles and Rebecca Versteeg  | Joni Shale                       | Rebecca Slosberg             |                                  |
| Dr. Doug McKenzie                 | Joseph Graf, Jr. and Sandra      | Regina F. Ayars              |                                  |
| Dr. Edward & Bobbi Helman         | Coyner                           | Reider Peterson              |                                  |
| Dr. John Forsyth                  | Julie Crites                     | Rep. Pam Marsh               |                                  |
|                                   | Karen Carnival                   | Representative Peter Buckley |                                  |

## Businesses

- Danielle Atkinson Neuman Hotel/ Inn at the Commons
- Jackson Care Connect (JCC)
- Ashland Insurance, Inc.
- Nonstop Insurance and Administration Services
- Soroptimist International /Ashland
- AllCare Health
- Scrub Hub, LLC
- Retina and Vitreous Center of Southern Oregon
- Asante
- AIG Retirement Services
- Airport Chevrolet GMC Cadillac
- Avista Foundation
- Celia's Hospice House
- Harry and David
- Kdp Llp
- Lithia & Driveway
- McNamara Engineering
- Oregon Shakespeare Festival
- Rogue Valley Manor
- Southern Oregon Subaru
- Volvo Mitsubishi

## Foundations

- |                                   |  |
|-----------------------------------|--|
| Anna May Family Foundation        | Pacific Power Foundation               |
| Barry and Kathryn Thalden         | Raymond Family Foundation              |
| Carrico Family Foundation         | The H. Charles Greene Foundation, Inc. |
| Givinga Foundation Inc            | The Quinn Hill Foundation              |
| OCF: Reed and Carolee Walker Fund |  |

**Save the Date: November 13, 2024**



*You're invited to the*  
**ROGUE WAY TO WELLBEING LUNCHEON**

**Wednesday, November 13, 2023 at 12pm - Ashland Hills Hotel**



The 2023 Rogue Way to Well-Being Annual Luncheon brought together nearly 300 community partners, policymakers, and RCH members to celebrate our collective efforts toward vibrant health for our community. This year's luncheon provided an opportunity to launch the Success Fund, an initiative aimed at providing direct support to families in need. Thanks to the overwhelming generosity of our attendees, we raised over \$55,000 in sponsorships, ensuring a strong start for the Success Fund. We also heard from our founder Amy Horowitz, our Executive Officer, William North, and Oregon's Chief Data Officer, Kathryn Helms.