



2022 Annual Report

Ashland
Butte Falls
Medford
White City
Eagle Point
Shady Cove



Top left to right: David Figurate, Jackson Baures, John Mytinger, Mattie Miller, Doug McKenzie, Nancy Nordyke
Bottom left to right: Kate Gillooly, Mary Coombs, Nate Sickler, John Caldwell, Tom Hazel



2022 Executive Team

- William North**, Executive Officer
- Daniel Weiner, DO**, Medical Officer
- Calisa Warnke**, Financial and Administrative Officer
- Christine Winters**, Alliance Officer
- Danielle Martin**, Human Services Officer
- Leslie Martinez**, Clinical Operations Officer
- Jackie Weber**, Quality Officer

2022 Board of Directors

- Doug McKenzie**, President
- David Figurate**, Past-President
- Nancy Nordyke**, President-Elect
- John Mytinger**, Treasurer
- Mary I. Coombs**, Secretary
- Jackson Baures**
- John Caldwell**
- Kate Gillooly**
- Tom D. Hazel**
- Roger Howe**
- Mattie Miller**
- Tina Mondale**
- Nate Sickler**
- Diarmuid McGuire**

Vision

Our community embraces healthcare and human services as a right and a privilege.

Mission Statement

Vibrant health for all, especially the most vulnerable, in partnership with our community.

Letter from Executive Officer

In 1972, the Ashland Women's Health Center opened as an all-volunteer organization focused on women's health. In 2022, as we celebrated 50 years of service, we had the good fortune to convene many of our founders in recognition and celebration of our extraordinary growth and expansion. While our name and scope of work has evolved since our beginnings above a candy shop on Main Street, the fundamental principle that drives us remains: to elevate the health and well-being of our community. Rogue Community Health, as a proud Federally Qualified Health Center, has a dual private/public role: we take care of individuals as well as the communities people call home.

In 2022, we expanded our services to care for more residents. A second dental office was opened at our East Main Street campus, the Rogue Way Home housing program celebrated its grand opening, and our Eagle Point facility will open in late fall.

The Rogue Way Home helped create pathways to care for those uprooted in the last three years by wildfire, providing and integrating services to address food insecurity, mental health, lack of transportation, social support and other vital needs. The Jackson has now served as a launching point for 30 community members to reclaim their lives, enhance their self-sufficiency, and return to permanent housing.

We added 32 positions to our staff in the past year, and we expect to continue growing in 2023. To address this challenge, we are partnering with OCHIN to support educational opportunities and pathways

to employment and supporting regionwide provider recruitment efforts.

We were delighted to welcome many of you back last November to our first in-person annual luncheon in three years. We were joined by our community partners as well as state and national officials to discuss improving health and well-being in the Rogue Valley and the pivotal role community health centers play in health equity.

We will continue our efforts to assist everyone we touch in reaching their full health potential. Thank you for joining us in bringing vibrant health to all.

William North
Executive Officer

William North



William North, CEO

Continuing Warm Connections

In-person meetings and gatherings continue to bring renewed energy to our efforts. Working side by side in new facilities and meeting face-to-face with partners brings joy to collaboration. We are happy to announce that this includes the **2023 Annual Luncheon** on November 9th. We will again host this event at Ashland Hills.

William North



2022 By the Numbers

Our Financials

\$39,221,357
Revenue

\$33,625,527
Expenses

Vaccinations & Immunizations

4,175
COVID-19

1,085
Seasonal Flu

1,141
Other

274
Employees

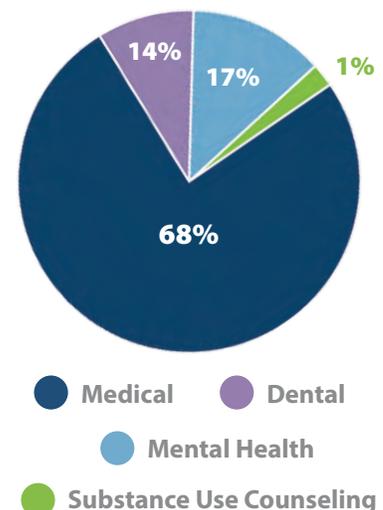


up 15% from 2021,
trending up annually



50,255
Member Visits

Visits by Service Type:



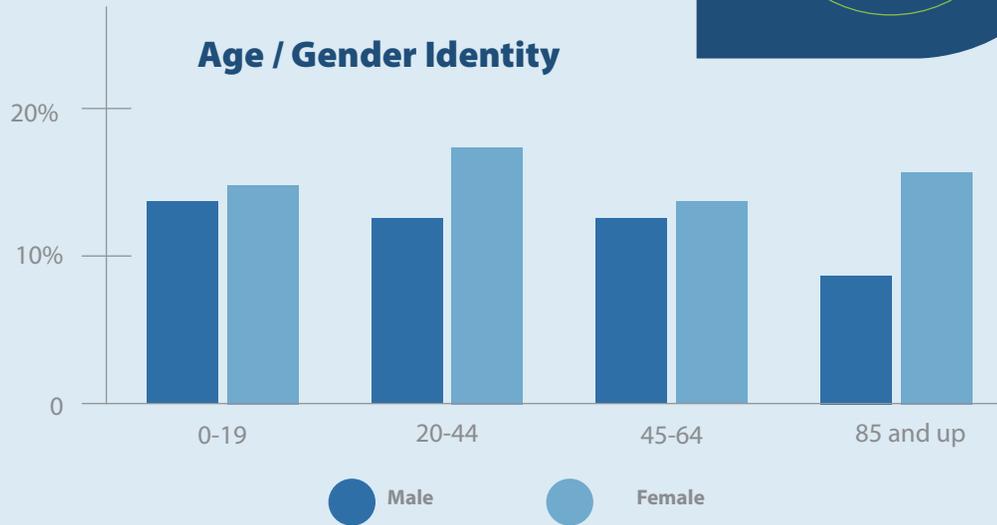
Services Provided:

- Medical Care
- Dental Care
- Behavioral Health
- Pharmacy
- Integrative Health
- School-Based Health Centers
- Pediatrics
- Healthcare Legal Assistance
- Community Resource Assistance
- Transitional Housing

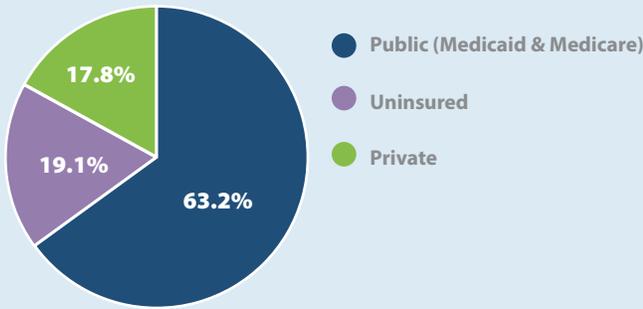
12,731

Members Served

63% Urban
37% Rural



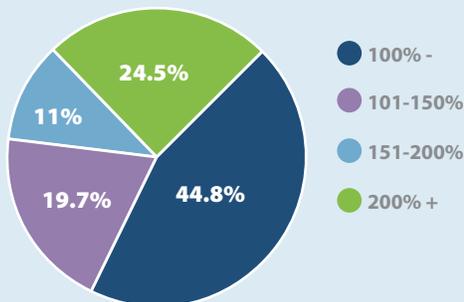
Insurance Type:



Members by Race

White (non-Hispano)	77.2%
White (Hispano)	14.7%
More than one race	3.4%
American Indian/Alaska Native	1.6%
Black/African American	1.4%
Asian	1.1%
Native Hawaiian or Other Pacific Islander	0.6%

Income as % of Federal Poverty Level:



Members by Ethnicity

All Hispanic/Latino	20.1%
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Clinic Locations and Facilities Growth

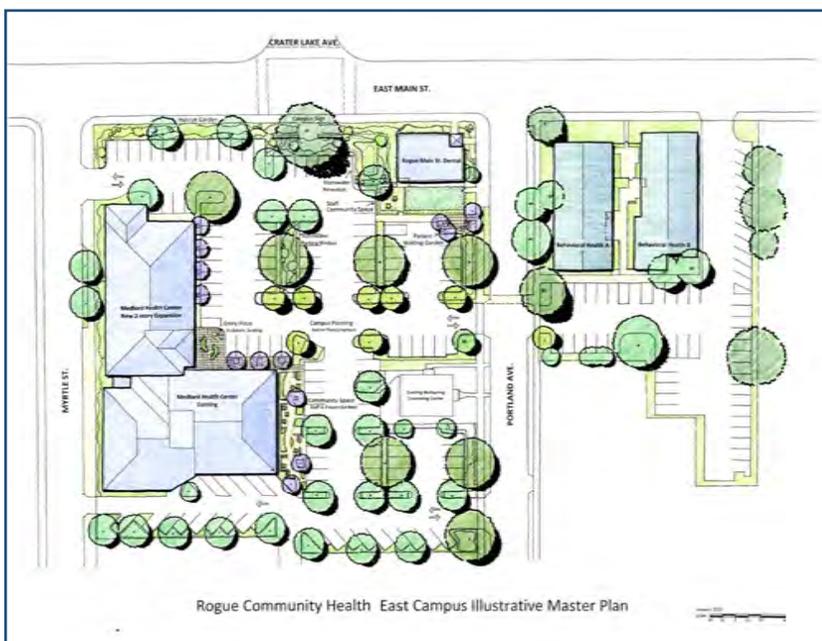
Ashland, Butte Falls, Medford, White City, Eagle Point, and Shady Cove

2022 Focus: New East Main Dental Clinic opened

2023 Focus: New Eagle Point Health Center, development of East Campus

Our new Eagle Point Health Center opens in 2023, with dental services starting in summer. This is only the beginning of a new period of growth and service expansion to better serve our members and the community.

We are working on evolving our clinics to be comprehensive campuses that offer integrated health and human services, in partnership with our community, to provide **vibrant health for all**. What this will look like is all of our services available in the areas we serve, thoughtfully designed to provide better experience for patients, providers, and partners, with an eye toward equity and a sense of belonging. Our aim is for whole-person well-being, and care for complete individuals through a coordinated team approach that involves combined medical care, dental care, and behavioral health care.



The current administration buildings on East Main will become our future behavioral health center and the current behavioral health building will give way to a newly-constructed extension of our Medford East Main Health Center. This, along with the addition of the East Main Dental Clinic, puts us well on our way to achieving an integrated Medford East Campus as a first step on our journey toward such centers throughout the region we serve.

East Campus Illustration

Rogue Way to Health:

Member Stories Through the Eyes of Our Community Health Workers



Triana Akers
Community Health Worker

"A member I've worked with since July finally received housing in January! Challenged by having to reapply several times due to no consistent address, he was on waitlists for four years in both Jackson and Josephine counties. This discouraged him and he was losing hope of finding housing. Limited social security income and health complications presented more difficulty. We worked to advocate for him and I reassured him that something good would come. In December we were notified that he was approved for an apartment and could move in quickly. He is so happy to have a stable place to call home."

Celeste Dasher
School Care Coordinator

"We received a referral for a student at Eagle Point High School who needed assistance getting prescription glasses, personal health supplies, and transportation. By listening to this student's mother, we learned she was unable to take care of many of her family's needs due to language barriers. The first action item was to connect with our SBHC. Our School Care Coordinator (SCC) helped this member connect with Walmart Vision Center, Lions Club, and Advance Care to get glasses for her daughter. The SCC also served as an interpreter to assist with appointments."



Looking Back

50th Anniversary Celebration: 1972-2022

In 1972, the Ashland Women's Health Center opened their doors for the first time with the goal of providing clinical services to at-risk women. With a small, all-volunteer staff, a few pioneering women set out to bring healthcare to those who needed it most. 50 years later their work lives on as Rogue Community Health. While we have seen tremendous progress, expansion, and change in the last five decades, the spirit of service to our community has continued to drive our work. Improving the way of life in the Rogue Valley will always be at the heart of what we do.



Elevating the health and well-being of our community for 50 years!



Rogue Way to Well-Being Annual Luncheon

2022 brought the return of our Annual Luncheon. Meeting in-person for the first time since 2019, guests were treated to presentations by our CEO, William North, ODHS Director, Fariborz Pakseresht, and Senator Ron Wyden. The Annual Luncheon provided an opportunity for state and local leaders to join patients and community members in a robust dialogue on how to guide the Rogue Valley toward a thriving future.

Looking Forward

Technology Advancement: Augmented Intelligence

In 2023, we will be taking a major leap forward to a new holistic, multidisciplinary, and population-based model of care toward our mission of Vibrant Health for All. By implementing new technologies, such as *augmented intelligence* software, we can better address the barriers to care. By integrating this new software with our electronic medical records system, we have the exciting new capability to gather information related to social determinants of health. Our multidisciplinary team of medical, pharmacy, dental, behavioral health clinicians, and Community Health Workers will be able to use this data to engage with patients, providing an unprecedented level of comprehensive whole-person care.



Area Highlights



Medical

52 FTE: Physicians, Nurse Practitioners and Physician Assistants, Nurses, Laboratory and other personnel

2022 Focus: Treating Diabetes and Hypertension¹

- Due to the ongoing pandemic, 36% of visits were conducted virtually.
- COVID-19 vaccination rates improved, and cases decreased.

Clinical staff emerged with better tools to facilitate equitable and quality care for patients, and metrics for chronic conditions such as hypertension and diabetes improved.

Women's Health: 1,046 patients screened for cervical cancer; 660 patients screened for breast cancer

Colorectal Cancer: 1,005 patients aged 50-74 screened for colorectal cancer

Obesity: 5,554 patients aged 18 and over received BMI screening and follow up plan

HIV Screening: 3,091 patients

2023 Focus: In addition to continued telemedicine availability, we incorporated remote patient monitoring for blood glucose, weight, and blood pressure.



Pediatrics

3 FTE: Physicians, Nurse

2022 Focus: Instituted the *Early Vision Screening Program* to help prevent development delays and lasting vision problems due to delayed diagnosis.

- Became a *Reach Out and Read* site to help families read daily.
- COVID vaccines and boosters rolled out to all age groups throughout year.

Childhood Obesity: 1,316 children aged 13-16 screened for obesity and counseled on nutrition and physical activity.

2023 Focus: New *First Tooth* program provides preventative fluoride treatments during office visits.

¹ by # of visits, UDS 2022



Behavioral Health Care

17 FTE: *Licensed Clinical Social Worker, Licensed Mental Health Providers, and other Mental Health Personnel*

2022 Focus: Diagnosing and Treating Depression and Anxiety Disorders²

- Doubled Behavioral Health staff, allowing for increased access.
- Increased in-person to 41% of visits and streamlined virtual visits.

Tobacco Use: 5,950 patients aged 18 years and older screened for tobacco use and received cessation counseling intervention if a tobacco user.

Depression: 5,533 patients aged 12 years and older received a follow up plan after screening positive for depression.

2023 Focus: Expanded Substance Use Disorder (SUD) services, and decreased wait times by integrating Peer Support and Certified Alcohol Drug Counselors.



Community Health Services

30 FTE: *Case Managers, Eligibility Assistance Workers, and Community Health Workers*

2022 Focus: Screening of patients and residents for Social Determinants of Health.

- Team grew to 41 positions supporting clinics, transitional housing, partners and schools.
- 12,158 patient screened for needs at Ashland, White City, and Medford clinics, and 220 households screened at transitional housing properties.
- Navigated members and wildfire survivors to resources including housing, food, primary medical care, dental, and behavioral health services.

Top five needs for clinical patients: Dental, Behavioral Health, Housing, Food, and Transportation.

Top five needs for tenant households: Transportation, Dental, Employment, Medical, and Food.

2023 Focus: building community partnerships to identify and address community gaps and remove barriers to meeting needs.

² by # of visits, UDS 2022



Dental

13 FTE: *Dentists, Hygienists, expanded Function Dental Assistants, and Patient Service Representatives*

2022 Focus: Oral Screenings, Restorative, and Emergency Services³

- Completed 5,000+ visits, including 1,000 patients needing urgent and emergency care.
- Opening of East Main in Medford, effectively doubled our capacity. Now serving patients in Medford at two locations five days a week and in Butte Falls monthly.

Preventative Care:

Fluoride treatment administered to 1,543 patients. Sealants applied to 150 children aged 6-9 years old.

2023 Focus: New Eagle Point clinic opens this summer.





Pharmacy

17 FTE: *Pharmacists, Technicians, Delivery, and Support staff*

2022 Focus: Training our growing workforce; implementing new pharmacy system.

- Identified patients at high risk for COVID complications and prescribed Paxlovid appropriately and administered COVID vaccines.
- Expanded Immunization service to include high-dose flu immunizations and flu clinics.
- Developed Medication Assisted Treatment (MAT) program, certified to dispense medication for patients with substance use disorders. Trained staff on Naloxone use and distributed Narcan.
- Resumed internship program with OSU and Pacific University.

Top prescriptions: diabetes and hypertension control medications.

Emergency Medication program: funded by foundation grants, provides access to insulin and treatments for substance use.

2023 Focus: Expansion of remote patient monitoring for blood pressure and blood glucose; new birth control prescription program.



Transitional Housing Program

13 FTE

2022 Focus: Building community partnerships to support whole-person well-being.

- All 84 units at the Jackson were filled in the first four months. Properties averaged 95% occupancy, with 30 members moving to permanent housing in 2022.
- Sheltered wildfire survivors and housed hospital decompression patients at three other transitional housing properties.
- Provided individual case management and organized onsite fairs, classes, and therapeutic groups for residents.

Permanent Housing: 93% of tenants moved successfully into stable living situations.

2023 Focus: Working with partners to provide resource navigation, healthy food, nutrition education, counseling, peer support, and workforce training.



School-Based Health Centers (SBHC)

22 FTE

2022 Focus: Wider access for 8,000 total students in Eagle Point School District (D9), Butte Falls, and Crater Lake Academy.

- Hired a School Care Coordinator (SCC) to support Social Determinants of Health.
- Added a school nurse and school-health assistant to help with unique services such as tube feedings, urinary catheters, insulin shots and monitoring to medically fragile students.
- Increased Behavioral Health access to students in all District 9 schools.
- Provided oral assessments and education, fluoride varnish and sealants, and referrals for students.

642 students were seen through 1324 visits, primarily for **Behavioral and Mental Health**

2023 Focus: Includes developing student outreach for Behavioral Health Services to ensure all students who would like or need services are receiving them.

Building a Vibrant, Healthy Community Together

Thank you to the individuals, service organizations, businesses, and foundations that contributed to our mission in 2022 and helped transform the lives of the members we serve!

Individuals

Grace Abbott
Stuart and Karen Allan
Krista Amundsen
Sheryl Astalos
Darby Ayers-Flood
Anna Baker
John Balcom
John Barton
Lorraine Becker
Alan Berlin
Ashley Blakely
Maggie Bleakley
Colette Boehmer
Julie Bostwick
Anna Brewer
Katherine Bryon
Peter Buckley
Mark Chirgwin
Mavis Cloutier
Mary I. Coombs
Philip and Elizabeth Cooper
Michelle Corradetti
Chenoa Coviare
Joseph Graf, Jr. and Sandra Coyner
Stick Crosby
Lola Curl
Colleen Curran
Diane De Ryss
Ginnie Deason
Alan and Rebecca DeBoer
Al Densmore
Kathleen Donham
Dave Dotterer
Sarahanne Driggs
Katrina Ehrnman-Newton

James Ellis
John and Diane Engelhardt
Robin Eichenberg and Gordon Enns
Kourtnei Faber
Tomas Fischer
Martha and Edwin Fish
John Forsyth
Archie Fowler
Jill Franko
Debra Gates
Bob and Suzi Given
Jeff Golden
Eric Hansen
Barry Harris
Larkin Hastings
The Darlene Heckenlaible Estate
Beth Heckert
Eric Herron
Heidi Hill
Matthew and Mary Hough
Dan and Karen Kahn
Lorrie Kaplan
Lois Langlois
Janet Lilly
Brandy MacDonald
Chris McKean
Doug McKenzie
James and Marcia McNamara
Sara Mosser
Lee Murdoch
John Mytinger
Pamela Netzow
Nancy Nordyke
Earl and Kaaren Norgard
William and Heide North

Tighe O'Meara
Lisa O'Connor
Andrew Owen
Lisa Parks
Sue Parrish
Sarah Paul
Leann Peabody
Priscilla Peak Trust
Reider Peterson
Leigh Pierre-Oetker
Katherine Post
Melissa Preston
Marie Radke
Vickie Reierson
Michael Rhoades
Patricia Robins
J.P. Rollosson
Carolyn Schenler
Mark and Gwen Schiveley
Tammy Scott
Cass Sinclair
Charlie Sinclair
Patsy Smullin
James and Patricia Stocker
James and Mary Sundeen
Donna Lee Taylor
Gordon and Alice Thomas
Wayne and Carol Brown Thomas
William and Angela Thorndike
Pat Tipton
Leanne Turnbull
Jill Turner
Carrie Turney Ross
Maisie Vanderhoof
Charles and Rebecca Versteeg

Drs. Thomas Treger and Ruth Rabinovitch
Eric Webb
Caryn Wheeler-Clay
Fred and Eleanor Williams
Christine Winters
Shari Whitmore
Greg Wojtal
Breann Wright

Businesses

AllCare Health
Ashland Insurance
Avista Utilities
Branson's Chocolate
Case Coffee Roasters
Clyde's Corner
For Bitter or for Worse
The Inn on 5th
Jackson Care Connect
JB Steel
J&H Associates
Joey's Hot Sauce
KDP Certified Accountants
Lithia Driveway
Minuteman
The Neuman Group
Nonstop Insurance and Administration Services
Office Tech
People's Bank of Commerce
Scrub Hub
Southern Oregon Hospitalists, PC
Umpqua Bank
Urban Cork
UR Organic
Vintner's Kitchen

Foundations

AmazonSmile Foundation
Anna May Family Foundation
Carpenter Foundation
Carrico Family Foundation
Givinga Foundation

Gordon Elwood Foundation
Harry and Yvonne Lenart Charitable Foundation
H. Charles Greene Foundation
Pacific Power Foundation
Raymond Family Foundation

Service Organizations

Soroptomists International of Ashland

Save the Date: November 9, 2023



You're invited to the
ROGUE WAY TO WELLBEING LUNCHEON

Thursday, November 9, 2023 at 12pm - Ashland Hills Hotel



After a very successful luncheon in 2022, Rogue Community Health looks forward to hosting another in-person gathering in 2023.

We invite you to join us for a thoughtful look at the state of health in our community and a discussion on what we can do to promote more vibrant health for all, especially the most vulnerable.