



Keynote Speaker:
Artair Rogers
California Program Director, Health Leads

Artair Rogers is the California Program Director for Health Leads. Health Leads is an innovation hub that runs both national and local initiatives that address the deep societal roots of racial inequity that impact our health.

In his role, Artair oversees the development of resources and technical assistance aimed at equipping health care organizations, community-based organizations, and other anchor institutions with tools to develop and implement social needs interventions within their communities. These interventions are often aimed to both address social

determinants of health, like food security, and tackle systemic inequities that create racial health disparities.

Artair also leads the West Coast's community partnership portfolio, in which Health Leads seeks to better understand the community resource landscape's effect on social needs interventions; methods for effective partnerships between health systems and community-based organizations; and the incorporation of community participatory research in the development of social needs interventions.

Prior to his role at Health Leads, Artair served as a Senior Consultant for the Southern California Region of Kaiser Permanente. At Kaiser Permanente, he led the development and management of a regional social needs call center that addressed multiple social determinants of health within a high utilizer population.

Artair's desire is to continue to work to see efforts of health equity continue to merge with health care delivery operations to afford all individuals equal opportunities to obtain their optimal health status. Artair's work has been featured in *Medical Care*, *Journal of General Internal Medicine*, *NEJM Catalyst*, and *Stanford Social Innovation Review*.

Artair holds a Bachelor's degree in Public Policy Leadership and Sociology from the University of Mississippi and a Master's degree in Health System Administration from Georgetown University. Artair is also a member of the Robert Wood Johnson Culture of Health Leaders Program.